

From: JAGODA SKLEP [mailto:jagoda.sklep@hotmail.com]
Sent: 25 August 2017 18:16
To: license
Subject: Re: RefWK/000631700

Dear Sirs,

Thank you for letting me know about the representation.

If I am allowed to say anything at this point of the process, I would like to mention that we've already been trading selling alcohol since we have been granted permission to do so in December 2014.

We have never had any problems with drunk people or any anti social behaviour. We tend to get more or less the same customers every day, who are local or come specifically to do polish products shopping (not to just buy alcohol), beer and alcohol is only an additional product. We specialise in selling traditional Polish food and general groceries, therefore we attract a specific type of customers for that reason.

We are applying for new licence only because we managed to make our existing shop bigger by joining two properties together. I don't think this is going to change anything in the way we operate apart from the fact that we need to move the cash desk as well as the alcohol section to next door property to help to achieve the desired layout and reduce the amount of goods, which get stolen.

We wanted to extend the hours of opening (currently 9am- 9pm) purely because many people would still be doing shopping after late finish at work and this would help us turning over more stock, which is our main point. I cannot stress enough that this part of the Parade is very much forgotten about and gets less footfall, which makes it really difficult to exist in this market. We need to be more competitive as there are many small shops around and we think we have a great potential by expanding.

As for the loud noise, rubbish and anti social behaviour we are doing everything to prevent from them by always doing what's right, obeying licensing objectives. Our Food Hygiene Rating has also been consistent at 5 Very Good rate and I believe in cooperation with my business neighbours and Authority Representatives.

In my opinion this is not the way to resolve the problem of noise and anti social behaviour as alcohol can still be purchased a stones throw from our shop.

I am looking forward to hearing from you and I hope my points help to make a decision. Should you have any further questions please contact me.

Kind Regards,

Krystyna Zajdel

Sent from my BlackBerry — the most secure mobile device — via the O2 Network